



P R E S S R E L E A S E

Rob Roberts Promoted to Vice President

January 6, 2011

Richmond - In December, Rob Roberts, with 14 years at HeloAir, was promoted to Vice President - Chief Pilot. Rob joined the company in 1996 as our office administrator, quickly becoming a part 135 certified pilot, and then moved into the position of primary traffic reporter in 1998. Rob has flown every make and model that HeloAir has ever operated (10 different helicopters) without incident. His encyclopedic knowledge of our airframes is invaluable to the safety of our company. His last promotion was to Chief Pilot in 2006. President Whit Baldwin says, "Rob has worked tirelessly over the years and has proven himself time and time again to be an excellent and safe pilot, effective leader and is an outstanding individual." His new duties will include but not be limited to, finance, personnel and contracts.

Rob Roberts says, "I am truly honored to accept the position of Vice President for HeloAir. I look forward to the opportunities and challenges associated with this promotion and hope my contribution helps ensure the continued success of the company. Hopefully HeloAir can benefit from my leadership, experiences, and dedication to safety."